



Ithaca's Designing with Native Plants Symposium

Design & Management of Sustainable Landscapes for the Finger Lakes & Upstate New York

WHEN:

Friday, March 5, 2010

8:30 am to 4:45 pm

Saturday, March 6, 2010

9:00 am to 3:30 pm

WHERE:

**Cornell Lab of Ornithology
Imogene Powers Johnson Center
for Birds and Biodiversity**
159 Sapsucker Woods Rd.
Ithaca, NY 14850

Ithaca's 2nd Annual Designing with Native Plants Symposium will present theory and practice to inform and inspire landscape architects, designers, land managers, horticulturists, gardeners, and homeowners using native plants to create more sustainable landscapes.

FRIDAY SPEAKERS

Towards a Basic Understanding of Finger Lakes Plant Communities

Peter Marks, Professor Emeritus, Cornell Department of Ecology and Systematics
Learn from a renowned authority the driving factors governing regional native plant communities, how to 'read' the landscape and how this perspective can enhance plant selection.

Adapting the Processes of Vegetation Change to Landscape Creation

Larry Weaner, Principal of Larry Weaner Landscape Associates
Larry will present two lectures covering the theory and practice of landscape creation and management, rooted in understanding how vegetation changes over time.

Practical Hints for Successful Bioengineering Projects

Don Knezick, Owner of Pinelands Nursery
Don will offer valuable tips on streambank and shoreline erosion control projects, using native woody and herbaceous plants and natural erosion control products.

Designing Stormwater Wetlands with Native Plants

Don Ferlow, Landscape Architect with Stearns & Wheeler and SUNY ESF
Don designed the wetlands at the Lab of Ornithology and will discuss this and other projects involving progressive stormwater design techniques that incorporate native plants.

Green Roof Planting and Design

Marguerite Wells, Owner of Mother Plants Nursery
Introduction to various green roof types, goals for green roofs, successful planting strategies for green roof plantings, and a virtual tour of great local and regional examples.

Impacts of Non-Native Pests on Finger Lakes Plant Communities

Mark Whitmore, Forest Entomologist, Dept. of Natural Resources, Cornell University
Overview of invasive forest pests that will change the nature of our rural and urban forests: the Hemlock Woolly Adelgid, Emerald Ash Borer, and the Asian Longhorned Beetle.

SATURDAY SPEAKERS

Creating a More Sustainable Home Landscape

Joy Kuebler, CEO of Joy Kuebler Landscape Architects
Strategies for greening the residential landscape for homeowners and designers, including green roofs, rainwater collection, permeable pavements and rain gardens.

Native Plants for Native Birds

Joel Baines, Cornell Vet School; Author of *Native Plants for Native Birds*
Overview of the best central New York native plants for creating bird-friendly landscapes.

Establishing a Native No-Mow or Low-Mow Lawn

Krissy Faust, Gardener at Cornell Plantations' Mundy Wildflower Garden
Practical guidance for planning, site preparation, planting and maintaining a new kind of lawn. Based on a beautiful pilot planting at the entrance to the Mundy Wildflower Garden.

Climate Change and Plant Change

David Weinstein, Director of Project Budbreak
Learn how and why warming temperatures are causing plants of the northeastern United States to flower earlier than ever and what that means for native ecosystems.

Native Plants: The DNA of Sustainable Horticulture

Dan Segal, Owner of The Plantsmen Nursery
With growing interest in sustainable landscapes, understanding the role of native plants is more critical than ever, yet native plants are increasingly misunderstood and misrepresented.



11 CEUs
Available for
Landscape
Architects!

Conference Sponsors



La Tourelle Resort
and August Moon Spa



The 2009 Native Plants Symposium earned a Sign of Sustainability Award from **Sustainable Tompkins**

Profits from DESIGNING with NATIVE PLANTS support the Cayuga Waterfront Trail Initiative. CWTI is a partnership of the Tompkins County Chamber of Commerce and the City of Ithaca to plan and fundraise for the Cayuga Waterfront Trail. Phase 3 will be constructed in 2010! To learn more about the trail visit www.cayugawaterfronttrail.com.



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Conference Speakers

Peter Marks is a Professor Emeritus of Ecology & Evolutionary Systematics at Cornell University. Peter recently retired after a 36 year career teaching plant and field ecology courses. His research was on the ecology and history of plant communities of our area. He co-authored the **Guide to the Plant Communities of the Central Finger Lakes Region**.

Larry Weaner is a Native Design Specialist. Larry Weaner Landscape Associates has earned a national reputation for its work combining the environmental sciences and garden creation. Larry is a busy guest lecturer for horticultural and environmental organizations throughout the U.S.

Don Knezick, CPESC is the President of Pinelands Nursery & Supply, a company specializing in native plants and supplies used for ecological restoration projects throughout the north-eastern United States.

Don Ferlow, ASLA is a Landscape Architect and Wetlands Specialist. He designs constructed wetlands for stormwater treatment in his work for Stearns & Wheeler and is an Adjunct Professor in the Landscape Architecture Department at SUNY Environmental Science and Forestry (Syracuse).

Marguerite Wells is the Owner of Motherplants Nursery and Coordinator of Cornell's Horticulture Distance Learning Program.

Mark Whitmore is a Forest Entomologist and Ecologist in Department of Natural Resources at Cornell University.

Joy Kuebler is a Registered Landscape Architect in New York and Owner/CEO of Joy Kuebler Landscape Architect.

Joel Baines, a Veterinarian, educator and scientist at Cornell University, is the author of **Native Plants for Native Birds**.

Krissy Faust is the Head Gardener at Cornell Plantation's Mundy Wildflower Garden and Park Meadow.

David Weinstein is a Forest Ecologist in the Department of Natural Resources at Cornell University and the Founder of Project Budbreak, a citizen plant observation network to help document the local effects of global climate change.

Conference Organizers/Speakers

Dan Segal owns The Plantsmen Nursery (www.plantsmen.com) which specializes in native plants, local plant production, and native and natural landscaping. Dan has worked with native plants for almost 20 years, in California, the Mid-Atlantic, and New York. His areas of expertise include ecological restoration, plant propagation, plant geography and the study of native plant communities.

Rick Manning, ASLA is Principal of Rick Manning Landscape Architect (www.rickmanningla.com). RMLA works on a variety of site and regional planning projects with an emphasis on ecological design and pedestrian, bicycle and trail planning. Rick is the Coordinator of the Cayuga Waterfront Trail Initiative.

The **Ithaca Design with Native Plants Symposium** was developed by Rick Manning and Dan Segal. For more information about the 2010 conference or if you have ideas for future conferences, contact Rick at rmanin4@twcny.rr.com/607-592-4647 or Dan at dan@plantsmen.com/607-533-7193.

Schedule

FRIDAY (6 CEU's Available)

- 8:00 am Registration; Coffee, Tea and Morning Snacks
- 8:30 Welcome; Opening Comments - Rick Manning
- 8:45 Finger Lakes Plant Communities (1 CEU) - Marks
- 9:45 Coffee Break
- 10:00 Vegetation Change & Landscape Creation - Weaner
- 10:45 Coffee Break
- 11:00 Vegetation Change & Landscape Creation - Cont'd (1.5 CEU)
- 12:00 Lunch
- 1:00 pm Practical Hints for Bioengineering Projects (1 CEU) - Knezick
- 2:00 Green Roof Planting Approaches (1 CEU) -Wells
- 3:00 Coffee Break
- 3:15 Stormwater Management & Wetlands (1 CEU) - Ferlow
- 4:15 Non-Native Pests & Native Vegetation (0.5 CEU) - Whitmore

7:00 - 10:00 pm Conference Party at Grey Barn Lansing; Drinks & snacks provided; Acoustic fiddle music by The Invasives. See www.thegreybarnlansing.com for directions.

SATURDAY (5 CEU's Available)

- 8:00 am Lab of O Guided Birdwalk on Sapsucker Woods Trails
- 8:30 Registration; Coffee, Tea and Morning Snacks
- 9:00 Welcome; Opening Comments - Rick Manning
- 9:15 Sustainable Residential Landscapes (1 CEU) - Kuebler
- 10:15 Coffee Break
- 10:30 Native Plants for Native Birds (1CEU) - Baines
- 11:30 No Mow Lawns (1.0 CEU) - Faust
- 12:20 Lunch
- 1:15 pm Climate Change and Plant Change (1 CEU) - Weinstein
- 2:15 Coffee Break
- 2:30 Native Plants: The DNA of Sustainable Hort. (1 CEU) - Segal
- 3:30 Conference Ends

Cost (includes lunch & 10% off at Wild Birds Unlimited Bookstore)

Friday Only	\$110
Saturday Only	\$100
Both Days	\$185

TEACHER, STUDENT & NON-PROFIT RATE

Friday Only	\$95
Saturday Only	\$85
Both Days	\$160
Optional Friday Evening Party (drinks, snacks, music)	\$15

Cost for Continuing Education Credits

This conference will have 11 CEU's available for Registered Landscape Architects (pending ASLA approval of presentations). ASLA members will pay a fee of \$25 per half day for administering CEU's (Non-ASLA members will pay \$50). For questions about Continuing Education Credits and costs, contact Upstate NY ASLA Chapter Rep. Steve Lauzun at 533-3517 or steve@playgroundinfo.com.

Registration

Complete the attached registration form and FAX (607-272-7617) or EMAIL (amy@tompkinschamber.org) to Amy Fuhr or CALL the Chamber of Commerce at 607-273-7080. **Register early!** Last year the conference sold out a month in advance and seating is limited to 105 people per day. The first 50 total registrants will receive a free copy of **Native Plants for Native Birds** (donated by The Plantsmen Nursery).

Getting Here - Carpool, Bus, Bike or Walk

Vehicles with 3 or more riders or those who take the bus, bike or walk to the conference will be eligible for the special green transportation raffle at lunch on Friday. Proof of alternative transportation required.



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CONFERENCE REGISTRATION FORM

HOW TO REGISTER:

Email, Fax or Mail completed form to the Tompkins County Chamber of Commerce (See contact information below) or **Call 607-273-7080.**

WHEN:

Friday, March 5, 2010

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Name _____
 Company/School _____
 Street _____
 City/State/Zip _____
 Phone _____
 Email _____

Conference Registration Fee *(includes lunch & 10% off at Wild Birds Unlimited Gift Shop)*

Friday only =	\$ 110
Saturday only =	\$ 100
Both Days =	\$ 185

TEACHER, STUDENT & NON-PROFIT DISCOUNT RATE

Friday only =	\$ 95
Saturday only =	\$ 85
Both Days =	\$ 160
Optional Friday Evening Party =	\$ 15

SUB-TOTAL CONFERENCE REGISTRATION FEES \$ _____

Continuing Education Fees*

ASLA Members: \$50 per day x _____ (# days)	\$ _____
Non-ASLA RLA's: \$100 per day x _____ (# days)	\$ _____

TOTAL CONFERENCE & CEU FEES \$ _____

* Continuing Education fees are collected for the Upstate Chapter of the American Society of Landscape Architects who administers CEU's in New York. CEU credits and fees can be adjusted at the conference. For questions about CEU's contact Upstate ASLA representative Steve Lauzun at 533-3517 or steve@playgroundinfo.com.

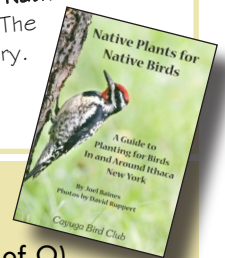
PAYMENT METHOD

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If paying by credit card:

Credit Card #: _____
 Exp. Date: _____
 Signature: _____

REGISTER EARLY!
 We sold out quickly in 2009. The first 50 total registrants will receive a free copy of **Native Plants for Native Birds**, complements of The Plantsmen Nursery.



If paying by check make checks payable to:

Tompkins County Chamber of Commerce Foundation
 904 East Shore Drive, Ithaca, NY 14850

OVERNIGHT ACCOMMODATIONS

Conference sponsor **La Tourelle Resort and August Moon Spa** is a lovely family-owned country inn on Ithaca's South Hill (15 minutes from the Lab of O) and is offering a special conference rate of \$115 per night (normally \$175). Call 607-273-2734 or visit www.latourelle.com. The Courtyard by Marriot Ithaca is located near the Lab of O. If interested in more information on overnight accommodations and Ithaca events see www.visitithaca.com or call 273-1313.